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Greater Philadelphia Chamber of Commerce Names Numonics Chairman and CEO, Alfred Basilicato, Small Business Person of the Year

Montgomeryville, PA – Numonics Corporation announces that Alfred N. Basilicato, Chairman and CEO, will be honored as the 2007 “Small Business Person of the Year” at the Greater Philadelphia Chamber of Commerce’s annual Small Business Excellence Awards dinner on November 2nd.

“Our success is the result of the cumulative efforts of our talented professionals who I am proud to lead”, says Basilicato. “This prestigious award is testimony that average people are capable of extraordinary accomplishments when properly motivated and appreciated. I am proud to be honored by the Chamber for these accomplishments.”

The Chamber presents the Small Business Excellence Awards annually to businesses with fewer than 100 employees. The honorees were chosen by a Small Business Excellence Awards Committee, which considers a nominee’s achievements, vitality, creativity, stability and impact. The winners are also judged on non-revenue generating qualities such as their civic involvement and responsibility, mentoring, employee recognition and customer service.



“The awards honor the small business community’s entrepreneurial spirit, diversity, innovation and perseverance,” said Mark S. Schweiker, President & CEO of the Greater Philadelphia Chamber of Commerce. “These recipients embody the promise of our region and their successful enterprises make this an attractive place to do business.”

Under Basilicato’s leadership Numonics was transformed from a traditional manufacturer to a world class ISO certified engineering and manufacturing firm receiving three development grants from the Ben Franklin Partnership in Pennsylvania. As a result of years of travel across the globe over 30% of the company’s revenues are derived from international sales and Basilicato was honored as Exporter of the Year by the Small Business Administration in 2000.

As a promoter of the Philadelphia region Basilicato serves on various Boards and actively participates in several organizations. He is currently a Board member of the Small Business Advisory Board of the Philadelphia Chamber of Commerce, the Mid-Atlantic District Export Council and the advisory Board of the International Trade Committee of the World Trade Center of Greater Philadelphia. He is a past board member of both the Mid-Atlantic Employers Association (MEA) and the Product Development Management Association (PDMA) of Philadelphia and has acted as an advisor to the Wharton Export Network. Basilicato serves as a frequent speaker and panelist on international trade for various groups including “Breaking in the International Trade Game” for the Small Business Development Center of the Temple University’s Fox School of Business and Management and the U.S Commercial Service.

Numonics Corporation is an ISO 9001 certified company with 30 plus years of design, development and manufacturing experience and is considered a technology innovator for interactive presentation products for education. Numonics introduced the first pen-centric interactive whiteboard in 1994 and led the way in alternatives to touch board technology, winning industry awards for product innovation, design engineering and computer productivity. Numonics’ products are available through an international network of systems integrators, OEMs, and resellers throughout the world. For additional information about the

Numonics family of interactive products, contact: Patrick Hildebrandt, Marketing representative, telephone 215-362-2766, or visit www.interactivewhiteboards.com or email numonics@numonics.com.

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