



## **Numonics Corporation**

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### **1997 PRODUCT INNOVATION AWARD HONORS NUMONICS CORPORATION**

The Benjamin Franklin Technology Center announced the winners of the 1997 Northeastern Pennsylvania Innovation Awards at its third annual luncheon held on Monday, May 12th on the campus of Lehigh University in Bethlehem, PA. Awards were distributed in eight categories to companies and individuals who have developed new products or achieved business success through the Ben Franklin program or who have assisted others to do so. The "Product Innovation Category Award" was given to the Interactive Products Division of Numonics Corporation, Montgomeryville, PA. The award recognizes the company that best demonstrated the commercialization of a unique innovative product that creatively and effectively meets a new market need.

"Numonics has developed three unique interactive products utilizing the company's core technology since the inception of the Interactive Products Division in 1994," stated Alfred N. Basilicato, President and CEO. "These products were designed to revolutionize the manner in which meetings, training classes and collaborative sessions are conducted. The group concentration is focused on the subject matter instead of being distracted by taking notes on the discussion topic," he added.

The "Product Innovation" award was presented by Dr. Mark Lang, executive director of the Ben Franklin Technology Center to Basilicato and Mr. Phillip Henderson, Vice President of Engineering. Numonics' association with the Technology Center began in 1995 when they were the recipient of a grant to further the development of their interactive products; and, they utilized the graduate School at Lehigh University to develop portions of the software for these products.

Numonics manufactures and sells various interactive computer peripheral devices through a select channel of international resellers and OEMs.

**For additional information, contact Marketing Director, Numonics Corporation, 101 Commerce Drive, PO Box 1005, Montgomeryville, PA 18936, telephone 215-362-2766, visit [www.interactivewhiteboards.com](http://www.interactivewhiteboards.com) or email [numonics@numonics.com](mailto:numonics@numonics.com).**