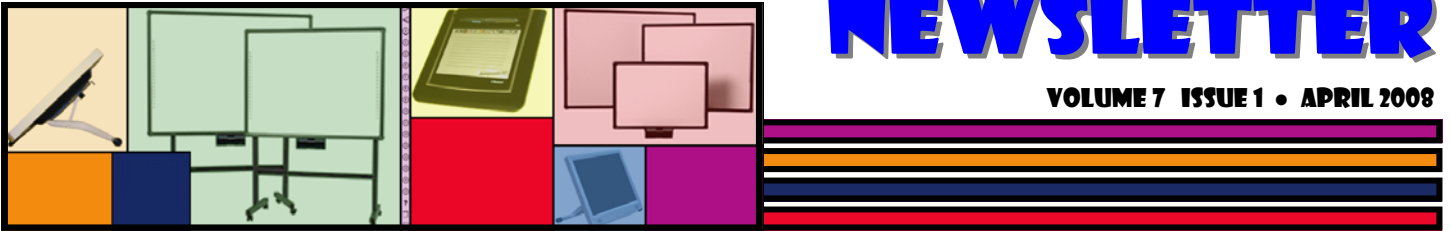




# PRESENTATION TOOLS NEWSLETTER

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## New Numonics Web Site Combines Graphical Update with Expanded Content, Online Store

By Patrick Hildebrandt

On January 31, Numonics Corporation officially launched a new Web site designed to usher in a new era for the company's internet presence.

The launch capped a redesign process that lasted several months. The initial planning and research phases began last winter, as Numonics recognized the need to revise a dated site.

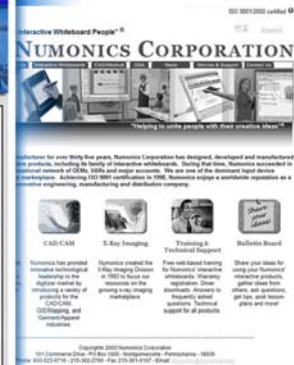
"It had become clear to us that our Web site was outdated, both in the visual presentation and the layout," said Martha Zapata, International Marketing Representative, who headed up the project.

The new site boasts a dynamic graphic interface that's more in line with current trends in Web design.

The process didn't end with a simple graphical overhaul. "The look of the site was obvious," said Zapata, "But we also had an opportunity to

improve the layout and functionality and add some new content. We wanted to create a completely new experience for our customers."

The new Web site now has a site map and a search feature, making it easier for visitors to find the information *(Continued on Page 3)*



Numonics' new Web site combines a visual upgrade with a revolutionary design to enhance interactivity

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# Numonics Corporation Releases DPA II



By Eric Gimbal

Numonics Corporation announces the launch of the Digital Presentation Appliance (DPA) II, the latest innovation in our line of award-winning products.

The DPA II replaces the popular DPA, which has been installed in thousands of classrooms around the world. The new whiteboard includes a multitude of powerful new features and upgrades while maintaining the DPA's reputation as an easy-to-use interactive whiteboard.

The DPA II boasts a flexible electronics system that incor-

porates a built-in USB adapter and an option to include an RS-232 serial adapter. In addition, Numonics MMX pen is included standard, with left and right-side mounting options. The DPA II also has an integrated mounting unit that allows for both wall and stand installation, making the product more versatile for the changing setup needs of classrooms.

The upgrades don't stop with the hardware; Numonics has also improved the software offerings, continuing our commitment to providing the best learning programs available. The DPA II boasts Virtual Whiteboard software that is compatible with previous ver-

sions. The world-renowned Encyclopedia Britannica Ultimate Reference Suit DVD, previously only packaged with our Intelliboard, is also available as an accessory for \$19.95.

"Teachers want to derive the benefits of new technology products immediately and easily. We are challenged to provide the right degree of functionality in our products without overwhelming our teacher customers," said Alfred N. Basilicato, Numonics Chairman & CEO. "So, understanding teachers' need to focus on the learning instead of the technology, DPA II is designed with ease of use as the foundation of this digital tool."

The DPA II is offered in the two most popular board sizes, 62" and 77" diagonals. Numonics is introducing a dramatic new 10-year warranty for domestic customers with product registration, making the total cost of ownership lower than all competitive products. The accessories carry a two-year warranty. The Numonics training department is also prepared to help users acclimate to the new changes. Check out our Web site for course offerings.

For more information about the DPA II or any other Numonics interactive products, contact your local sales rep, for contact Numonics directly by phone at 215-362-3766, by e-mail at [Numonics@numonics.com](mailto:Numonics@numonics.com), or by Web at [www.interactivewhiteboards.com](http://www.interactivewhiteboards.com)



# New Intelliboard v2.1 Software

By Ellis Lauman

**O**n February 21, Numonics released Intelliboard v2.1, a new and improved version of our already-powerful Intelliboard software that boasted a host of new features.

The features increase the flexibility of the Intelliboard software. There are three main improved areas: Virtual Whiteboard, Presentation Tools and Program Files.

Virtual Whiteboard has a new set of user definable functions, such as: Enable Screen Pointer,



which allows a screen pointer to be displayed when using the drawing tools or eraser; Prompt for Save, in which VWB files will only be saved at the discretion of the user; and Softkey recognition, which allows VWB to recognize Softkeys 1-3 (Next, Previous and Escape), as well as any of the drawing or erasing Presentation Tools, such as Annotation Pen or Highlighter.

Some of the Presentation Tools have also received a make-over. For example, the Timer feature can now be set in seconds, and a sound file can be used when the timer reaches zero.

A new Program group feature allows access to commonly used folders through the Intelliboard program group—folders such as Backgrounds and Lesson Plan Resources.

Intelliboard 2.1 is available for download on the Numonics Web site. For any questions or comments, contact your sales representative or Numonics Tech Support.



## New Numonics Web Site (from Page 1)...

*(Continued from Page 1)*  
they are seeking. In addition, the Reseller center is now international, allowing access to all resellers from Numonics' robust worldwide business. This international flair can also be seen in the expanded Mandarin and Spanish translations for the site.

The training section has been revamped with the addition of new On-Demand

self-paced training videos. These will allow users access to a custom training regimen that they can do at their pace, 24 / 7.

Perhaps the biggest change is the addition of an online store. Customers can now shop for some Numonics products from the convenience of their own home or school. Currently, Numonics is offering our DPA II interac-

tive whiteboard, Mobilepresenter BT II and the PI-1500 LCD tablet monitor.

"Numonics has always been committed to maintaining the best internet presence possible," said Chairman & CEO Alfred Basilicato. "This new site will ensure that our partners, customers and visitors will have an engaging, informative and entertaining way to connect with us."



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lessons, the pack  
spans middle  
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Math and Life Sci-  
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school English  
Language Arts and  
Math.



Did you know that you can check our Web site for weekly updates? It's the easiest way to keep up with all the latest developments in the Numonics world.

## The Case Study Program: Calling All Schools!



By Patrick Hildebrandt

Hello, fellow educational technology enthusiasts! As you well

know, Numonics Corporation is dedicated to publicizing the wonderful and amazing experiences you, our customers and supporters, have with our products.

One such example recently came our way via Suzi Malisewski, the Education Technology Coordinator at Salpointe Catholic High School in Tuscon, AZ. Salpointe has enthusiastically adopted Numonics' DPA interactive whiteboards, and Suzi has seen a marked change in the way the school's teachers and students approach learning. Two veteran teachers, Dan Huff and Tim Barry, are finding that the DPA drastically alters the teaching paradigm. Both cite the visual elements of the board in helping to explain

subject matter—Barry for Chemistry and Scientific Research, and Huff for Pre-calculus and Geometry. Students aren't the only ones benefiting; the boards are also aiding in faculty collaboration and networking.

You can read this new case study, or all of our previous studies, at [http://www.interactivewhiteboards.com/Default\\_New\\_Normal.aspx?287](http://www.interactivewhiteboards.com/Default_New_Normal.aspx?287)

Suzi's story may be extraordinary, but many other customers are using their Numonics products to work classroom magic. To that end, we are asking our education customers to submit product testimonials, provide anecdotal information and participate in case studies to be published on our Web site and in our newsletter!

To submit a testimonial, please e-mail me at [patrickh@numonics.com](mailto:patrickh@numonics.com). If for some reason you don't want to contact me, you can also tell your local sales representative. They'll be all too happy to hear your success story.



## "The Interactive Whiteboard People"

Numonics Corporation is located in Montgomeryville, PA, just outside of Philadelphia. We have been manufacturing computer peripheral equipment for over 30 years. In 1994, the Interactive Products Division of our company was formed and we entered the presentation graphics and education markets with an innovative product designed to revolutionize interactive computer generated presentations. Numonics has won industry awards for product innovation, design engineering and computer productivity.

Numonics products are available through an international network of systems integrators, OEMs, resellers and distributors throughout the United States, North and South America, Europe, Africa and the Far East.



Pennsylvania Governor's Export Excellence Award Winner



2006 President's Export Award



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